



جائزة الاتحاد العربي للمدارس الخاصة
Arab Private Schools Federation Award





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Vision:

Building a mindful and creative generation, capable of expressing the humanitarian issues of their society clearly and creatively.



Message :

Empowering students to employ their creative abilities to produce videos that express common human values, and contribute to promoting the values of equality, tolerance and dialogue, and building bridges of communication between Arab societies, which contributes to forming a stable and cohesive society.



Purpose of Award:

The Arab Private Schools Federation Award for Human Values aims to harness the artistic creativity of students in raising awareness of the dangers of racism and promoting the values of tolerance and equality among people from different cultural and religious backgrounds. The award seeks to build bridges of communication and dialogue between Arab societies through making videos that highlight the importance of accepting others and promoting understanding between individuals, which contributes to forming a more inclusive and just society.



Objectives

1 Spreading awareness

Raising awareness of individuals about the dangers of racism and its negative effects on society, and highlighting the importance of peaceful coexistence between different groups.

3 Encouraging creativity

Encouraging students to use their creative talents in producing videos that express important social and humanitarian issues in innovative ways.

5 Building bridges of communication

Strengthening communication between schools and communities in Arab countries, by encouraging dialogue and the exchange of ideas among young people, and enhancing mutual understanding.

7 Skills Development

Enhancing students' intellectual, linguistic, and expressive skills through producing visual content that expresses humanitarian issues in innovative ways.

9 Motivating the new generation

Encouraging the new generation to think critically and creatively to address social issues, which contributes to the formation of a mindful generation capable of making tangible change in society.

2 Promoting understanding and tolerance

Supporting understanding and tolerance among students from different cultural, religious, ethnic and sectarian backgrounds, to build a more harmonious society.

4 Teaching human values

Instilling in students the values of respect, equality, diversity, and acceptance of others, which enhances their role as responsible and active individuals in society.

6 Changing behaviors

The award aims to bring about positive change in the behaviors of individuals and communities towards racism, which contributes to building a more inclusive and just society.

8 Time investment

Encouraging students to invest their time in creative activities that contribute to their personal and societal growth.

10 Establishing a better society

Working to build a society characterized by equality, respect, acceptance of others and understanding differences, and contributing to strengthening the bonds between Arab peoples.



Terms and Conditions

1 Participation

Participant must fill out the registration form via <https://arab-psf.com/admin/resources/competitions/create>

2 Subject

The video must address the issue of rejecting racism or hatred or promoting human values such as tolerance, equality, and respect between individuals from different cultural backgrounds.

3 Video duration

The video must not exceed two minutes.

4 Content

- The content must be original and not copied from other sources. It is prohibited to use copyrighted materials without permission.
- The video must be free of any indecent, violent, or offensive content to any party or entity.
- The video must be creative and innovative in presenting the message.

5 Format of Video

The video must be submitted in MP4 or MOV format.

6 Language

It is preferable for the video to be in Arabic or any local dialect. The work can be submitted in English provided that an Arabic translation is provided.

7 Rights

Intellectual property rights shall be granted to the Arab Private Schools Federation, which reserves the right to use the video for awareness, educational, and promotional purposes. The submitting party retains full rights to the idea behind the work.



Terms and Conditions

8 Collaboration

The video can be produced by one student or a group of students, with the possibility of a faculty member participating.

9 Participation

- The award is available to all students of schools that are members of the Arab Private Schools Federation, provided that they are currently registered at the time of submitting their entries.
- Participation must be limited to one video per school only, and it is not permitted to submit more than one entry from the same school.

10 Quality

Technical equipment and tools must be used professionally, with high quality sound and image.

11 Documents

Submitted documents and evidence must be official and documented in Arabic, except for what requires writing in another language.

12 Acceptance

- Videos that have previously won awards cannot be accepted.
- The number of submitted videos for each participating school must not exceed one.

13 Involvement of pending/ unresolved matters

The video may not be submitted in a case pending/unresolved in any official body .

14 Subscription

Receiving entries and attaching the required videos begins at the beginning of October, and the last date for participation is January 24, 2025.

Technical criteria for evaluation

25 Points

Core message of the video

- Clarity and importance of the message.
- The message is consistent with the award topic.
- Creativity in presenting the message.
- The relevance of the work topic to the participating country.

20 Points

Technical quality

- Image and sound quality.
- Distinctive use of visual and audio effects.

15 Points

Organization and construction

- Sequencing and organizing ideas.
- Transitions between scenes.

20 Points

Originality and creativity

- Innovation in the idea and style.
- Use of new or unconventional techniques.

10 Points

Emotional impact

- The ability of the video to arouse emotions and interact with viewers.
- The positive impact of the video in promoting the rejection of racism.

10 Points

Interaction and communication

- Adding a criterion for the extent of the video's interaction with the audience by evaluating the video's ability to attract viewers via social media or digital platforms.

Prize Rewards



First Place

A gift and a cash amount of **(5000 US dollars)**
or its equivalent in Omani Rials



Second Place

A gift and a cash amount of **(3000 US dollars)**
or its equivalent in Omani Rials



Third Place

A gift and a cash amount of **(2000 US dollars)**
or its equivalent in Omani Rials


Award timeline

	Stage	Date
1	Award Launch	22 / 9/ 2024
2	Last day for registration and submission	24/ 1/ 2025
3	Winners Announcement	24/ 2/ 2025


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